



80 South Jefferson
Whippany, NJ 07981

Press Release

For further information call

Joe Douglas
202.682.0153
jdouglas@neca.org

NECA - Princeton EDGE Lab joint paper aims to stimulate discussion about broadband policy

Whippany, NJ—June 1, 2010 – Today NECA and Princeton Edge Lab released a paper entitled "United States' Broadband Goals: Managing 'Spillover Effects' to Increase Availability, Adoption and Investment - A Discussion." The paper presents case studies and network scenarios to prompt an exchange of ideas about systematic approaches and the science needed for achieving the policy objectives in the FCC's National Broadband Plan: universal broadband availability, high adoption rates, and efficient and sustainable investment in infrastructure.

The scenarios highlight the pervasiveness and importance of spillover effects, where an individual participant in the broadband market can alter the efficiency and value of the entire U.S. broadband network. The paper also highlights the range of further research and data collection necessary to understand critical issues such as two-sided cost recovery, usage-based pricing, and the dynamics across the divide between "pipe" providers and content providers.

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About NECA... NECA, a membership association of U.S. local telephone companies, is dedicated to keeping customers connected on state-of-the-art communications networks. [Our services](#) help more than 1000 members across rural America deliver voice, video and data on high-speed multi-use broadband systems.